



## **'EVERYDAY ADVENTURERS AND THE UGLY ELEPHANT' SEMINAR AND ACTIVITY SERIES**

**REGISTER FOR FREE AT [HTTP://ELEPHANT.TSCONNECTED.COM](http://elephant.tsconnected.com) AND LEARN HOW TO USE THE 153 MILE CHALLENGE TO GET FAMILIES MORE ACTIVE AND HELP RAISE MONEY FOR CHARITY**

**You will receive:**

- **'Active Families Starter Seminar'**. As part of the seminar you will create your own 153 Mile Challenge Event and explore 'How can I have an Everyday Adventure on my doorstep?'; 'How do I organise events to get the families I work with more active?'; 'How can I raise money for my organisation or my local charity?'; 'How do I tell people about my adventures or promote my organisation with 'Blog Its'?'
- **'153 Mile Challenge Resource Pack'**. The pack includes photocopier friendly Activity Map or Activity Sheet; game cards; poster or flyer; certificate plus your own .tsconnected.com Site, Connected Media and optional Sponsorship Profile
- **Supported Activity Programme (up to 6 weeks) plus optional on site Activity Mentoring for you or the families you work with**
- **Optional Local Associate Status (Terms and Conditions Apply)**. We will give part of all sponsorship raised to your organisation or local charity
- **Optional 'Sponsorship Incentive'**. All participants will be set a Sponsorship Target of £1000. Participants who gain more than the minimum sponsorship of £500 will be invited to a second Advanced Seminar and Sponsorship Summit or receive over 77.03% of the Sponsorship Returns above the Minimum Sponsorship.

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Since 2005 Mark Bryce, the founder of the 153 Mile Challenge has been 'walking around the world' to recover from a major calf injury. Mark couldn't walk for 3 months and now aims to reach 18,500 miles by simply stepping out of his door and walking everyday. Five years after his injury Mark set up the 153 Mile Challenge to celebrate reaching 6,000 miles. Mark wants to get other people involved in his 'Round the World' adventure by asking them to 'step out of their door' and walk, bike, swim, run or dance at least once a day; raising money for charity and telling the story of what they did. 'Everyday Adventurers and the Ugly Elephant' is a seminar and activity mentoring programme that teaches you how to get families more active and how to use the 153 Mile Challenge as a basis for creative and physical activity.

### **Creativity and Physical Activity Improves Children's Self-Esteem, Motivation and Achievement**

This Seminar Series is part of a wider goal of Mark Bryce to get families more active and to participate in rather than observe the 153 Mile Challenge. Each day we embark on numerous journeys, trips from home to school, to the shops, the park, our friend's houses. How many times do we make these journeys without giving a thought to the world around us? Our habituation gives rise to the ignorance of the amazing stories and imaginative happenings that take place under our very noses every single day.

This seminar and activity package is designed to help you to engage children and their families in exploring their immediate environment and to develop stories about the world around them. The package also encourages children and young people to be more active and enjoy 6 weeks of physical activity because of the imaginative journeys and worlds they create.

Children who are encouraged to think creatively and independently become:

- more interested in discovering things for themselves
- more open to new ideas and more willing to work with others to explore these ideas
- more willing to work outside of school when pursuing an idea or activity

A key element of the 153 Mile Challenge is that the activity is incorporated into a sponsored event. This encourages children to be more involved in their local communities.

'Active Families' underpins the following key subjects: Geography, History (Local), PSHE, Music and Physical Education. The activity also underpins three of the Every Child Matters targets: 'Be Healthy', 'Stay Safe' and 'Make a Positive Contribution'. Extended guidance on how to incorporate the 153 Mile Challenge into school or play activities can be provided.

**FIND OUT MORE OR REGISTER FOR FREE AT:**

**<http://elephant.tsconnected.com> or call 0845 061 3725**

The 153 Mile Challenge is organised by Mark Bryce, trading as Tyrer Sorrel.

The '153 Mile Challenge' is a Social Enterprise and Signature Sponsorship Programme developed with the Nominated Charities and delivered by Tyrer Sorrel, as part of <http://signature.tsconnected.com> (Twenty Charities).

Nominated Charities: The Principal Associate for this event is Merseyside Play Action Council (MPAC, REG NO: 1048263). The Local Associate for this event in Warrington is Warrington Play Council (WPC, REG NO: 505430).

Solicitation Statement: Tyrer Sorrel receives a payment for this event equal to 22.97%. There is a Sponsorship Target of £1000 per Participant and a Minimum Sponsorship of £500. Therefore up to the minimum sponsorship of £500, Tyrer Sorrel receives £300 (including payment processing and delivery costs) and MPAC receives £200. Above the minimum sponsorship Tyrer Sorrel receives payment equal to 22.97% and the Local Associates receive 77.03% (shared equally between the Local Associates if required). Payment Example on a Sponsorship of £1000: Tyrer Sorrel £414.85; MPAC £200; Local Associate £385.15